

How we use your information

NS&I is committed to keeping you and your clients' personal information secure and confidential.

**NS
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How we use your information

This page explains why we need to collect your personal details and what we do with them. It also sets out the legal basis on which we collect and use your information and outlines the rights you have under current data protection legislation.

NS&I customers should visit this page to find out more about how we handle their personal information.

nsandi.com/privacy-notice

Which of my details do you collect?

We may ask for your full name (title, forename(s) and surname), company name, job title, postal address, phone number, email address and FCA registration number.

We need this personal information so that we can provide you with the services that you have asked for. We also need some of this information to meet our legal obligation to check your identity and address, or to check your authority to act on behalf of your clients. If you don't provide it, then we may not be able to provide you with our accounts or services.

When do you collect these details?

We'll collect them when you contact us by email, by phone, by submitting a form through our website, or by completing a form and posting it to us. We may also collect your details at events, either directly or via the organisers.

Using your data in video content

As specified in the NS&I consent and release form signed by all participants prior any filming/recording, NS&I will collect and use your name, contact details and any further information that you provide. We will use your images and statements in the video content produced at the agreed time for related media activities (e.g. web content, use on NS&I's digital channels, promotional activity, including social media and the Adviser Centre website).

NS&I may use quotes from your interview (or excerpts of such quotes), your image and recordings of your voice, in part or in whole, in various communications, print publications, digital versions on the Adviser Centre, on social media channels and additional media such as articles, emails and third party promotion/distribution undertaken on behalf of NS&I.

You may change your mind and revoke your consent by contacting us – please note that this will only affect any further use and anything published beforehand cannot be retrospectively amended but may be edited or removed from the website/future broadcast/use where feasible.

There will be no penalties for exercising the right to withdraw from the production of a video, but this must be done prior to filming.

Using our website, emails, apps and social media

Our website, and the emails we send out, use cookies and other tracking technologies. When you visit our website, you can choose to decline cookies, but our online application forms and other processes need to use cookies to work properly. You can find out more about our cookie policy.

nsandi.com/cookies

When you use our website or apps, we collect information such as the browser you are using and the date, time and your IP address (a label used to identify your device on the internet).

We may use social media, for example Twitter and LinkedIn, to communicate with you. We may also use posts on social media to find out how people view our products and services.

Our website is intended for use by financial advisers only. Tools, such as calculators, do not store the information you enter. We may track the number of visitors to the website.

Providing details on behalf of someone else

When you give us details about someone else, for example when you act on behalf of a client or colleague, you must have their agreement to do so.

What do you do with my information?

We may use any information you give us about yourself and others to:

- manage accounts and investments of you or your clients;
- meet our legal obligation to check your identity and address, or to check your authority to act on behalf of your clients;
- prevent and detect fraud or other crime;
- keep you up to date with information about your clients' accounts and investments;
- develop, test and improve our products, systems and services;
- invite you to take part in market research and surveys;
- carry out anonymised statistical analysis (we won't be able to identify individuals when we do this);
- send you marketing messages about NS&I accounts, which may be tailored to your circumstances (unless you have opted out);
- run competitions, events and promotional activities.

When you call us, we may monitor or record your call for training or quality assurance or consent purposes.

Who do you share my details with?

We use selected organisations to help us deliver the service we provide to you. We may share your personal information with our service providers who provide data processing services to us, for example helping to administer your clients' accounts and investments, printing your clients' statements and sending them to you, and sending you emails about your clients' accounts. We only share the information that's necessary for them to provide their services.

We may also share your information with government bodies, law enforcement agencies, courts or other third parties to comply with our legal obligations or lawful disclosure requests, for example.

How long do you keep my information for?

We keep your personal information where we have an ongoing legitimate or lawful need to do so. For example, we keep your personal information for seven years after our relationship has ended, in line with industry best practice and the Limitation Act 1980.

When we no longer have a legitimate or lawful need to keep your personal information, we will delete it.

Personal information, held by the NS&I research team in order to conduct market research activities, including any prize draws linked to surveys, may be kept for up to 2 years after the completion of the project. This is so we can carry out further anonymous statistical analysis (we won't be able to identify individuals in the analysis). Please rest assured your survey responses will not be used for marketing or sales purposes or disclosed to anyone not connected to the survey activity.

Where you have provided personal information to a research agency undertaking research on behalf of NS&I, you may also refer to that agency's privacy notice. They too are obligated to not use your data for marketing or sales purposes or disclose it to anyone not connected to the survey.

Do you send my information outside the UK?

In some circumstances, your information is processed outside the UK and Europe, to key in transactions or respond to correspondence. These countries may have data protection laws that are different to those in the UK, which may be less protective. In these cases we will ensure that your information is processed in line with UK data protection law.

For example, our operational partner carries out some processing for us in India. They have in place 'Binding Corporate Rules' (contractual obligations) which require them to process your information in line with UK and European data protection law. If you want more information, please contact us.

Keeping each other informed

To make sure you can receive information and communications from us, please make sure you tell us whenever you change your name, address, phone number or email address. Giving us your most up to date details will also help protect your clients' accounts by making sure any information we send you doesn't fall into the wrong hands. You can update your details by contacting us.

If we need to get in touch, we will call you, write to you by email or letter or send you a text message.

We will give you information about your clients' accounts where a signed Terms Of Business Agreement between NS&I and your advice firm, and a signed Letter of Authority from your client, have been received and are on file. You can find those documents online.

nsandi-adviser.com/obtaining-client-information

In the event of a data breach that could lead to a high risk to your rights and freedoms, for example the risk of financial loss, we will let you know without undue delay.

The legal background and your rights

Here we summarise the lawful basis on which we collect and use your information and outline the rights you have under current data protection legislation.

Lawful basis

We are allowed to use your personal information for a range of reasons, called 'lawful bases'.

These are:

Contract

We need to collect and use your personal information to be able to provide you with information on your clients' NS&I holdings. We use a 'Terms Of Business Agreement' for this purpose, which can be found at obtaining client information.

nsandi-adviser.com/obtaining-client-information

We may not be able to provide the service if you don't give us the information we ask for.

Legal obligation

We may need to use your personal information to meet our legal obligations, for example if we need to check your identity, address, or to check your authority to act on behalf of your clients.

Legitimate interests

We have a legitimate interest in promoting our accounts and services. For this reason, we may use your personal details to, for example, send you marketing information about our own accounts or services that we think you may be interested in. We may also invite you to take part in research or surveys to help us improve the products and services that we offer. You can ask us to stop sending you marketing and/or research invitations at any time.

Consent

We only rely on consent as a lawful basis for using your personal information in a few limited circumstances, for example, agreeing for NS&I to contact you through attendance at a financial services event.

Public task

There are times when we need to share information with other government bodies to allow them to meet their legal obligations, for example to prevent or detect fraud or other crime.

Your rights

You have a range of data protection rights in relation to the information we hold about you. You can exercise any of these rights by contacting us. Note that not all of the rights are absolute – some of them depend on which lawful basis we are using to process your information.

Right of access

If you are concerned about the way NS&I collects and uses your personal data, you can make a data subject access request and we will send you a copy of the information we hold about you. You can download and print a form or contact us with all information asked for on the form.

nsandi-adviser.com/data-request

Right to data portability

Where we process your personal information by automated means for contractual purposes, or with your consent, you can ask us to provide the information we hold about you in a structured, machine readable format (for example a CSV file).

Right to rectification

If the information we hold about you is incorrect, out of date or incomplete, please let us know and we will put it right.

Right to restrict automated processing

If you think the information we hold about you isn't accurate, you can ask us not to process it until we have corrected any errors or verified that the information is accurate.

Right to erasure

You can ask us to delete your personal information when:

- we no longer need it
- you have given us consent and you later withdraw it
- you have objected to us processing your information and we have no lawful basis to do so
- we are legally obliged to delete it

Notification of Rectification, Restriction, or Erasure

We will tell each third party, to whom your personal information has been disclosed, about any rectification or erasure of personal data or restriction of processing carried out, unless this proves impossible or involves disproportionate effort. If you want us to confirm that we have done this, please let us know.

Right to object

Where we have a legitimate interest or a public interest in processing your personal information, you can object to the processing, on the grounds that it is causing you damage or distress (for example financial loss), or where it impacts on your fundamental rights and freedoms, and you'd like us to stop. You must clearly state the specific reasons for your objection, based on your particular situation.

Right not to be subject to automated decision-making

Some of our processes are partly or wholly automated, but we don't make decisions that have a significant or legal effect without human involvement. For example, we may check your evidence of identity electronically, but if this is unsuccessful we will write to you to ask for documentary evidence instead.

Right to lodge a complaint with a supervisory authority

If you have a complaint about the way we have used your information, please contact us first and we will do our best to put things right for you. If you're not happy with our response, you can escalate your complaint to the Information Commissioner's Office (ICO) – see the end of this page for their contact details.

Changes to how we use your information

From time to time we may update this privacy notice. You can see the latest version on this page or call us and we can send you a copy. If we make a significant change to how we use your information, we will let you know in advance. Regularly reviewing this page ensures you are always aware of what information we collect, how we use it and under what circumstances we will share it with other parties.

NS&I is the data controller of the information we hold about you.

Data Protection Officer

NS&I

16-20 Sanctuary Buildings

Great Smith Street

London

SW1P 3BT

Want to find out more?

You can find out more about data protection and the rights you have by contacting the independent Information Commissioner's Office:

ico.org.uk/global/contact-us

Wycliffe House

Water Lane

Wilmslow

SK9 5AF

0303 123 1113

Contact and help



Visit our website at **nsandi-adviser.com**



Phone us on **0800 092 1228**

You can call our dedicated Adviser Helpline between 8am and 6pm Monday to Friday. Calls from the UK are free.

We may record your call to help us give you the best service.



Tweet us **@nsandihelp**



Write to us at **NS&I, Sunderland SR43 2SB**

Need a different format?

Ask us for a version in:

- Braille
 - Audio tape
 - CD
 - Large print
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Hard of hearing or speech impaired?

You can get in touch with us through the Text Relay Service: just dial **18001** from your textphone then enter our main phone number. Or call our Minicom service direct on **0800 056 0585**.